

Health Improvement Board

Background briefing note on the



1. Background

The Oxfordshire Sports Partnership is one of 49 Independent County Sports Partnerships throughout England and was set up in 2004-06 by the Oxfordshire District Councils and Sport England.

In 2009 after a request by the Department of Health and partner's agreement the Partnership took on the broader remit of Physical Activity as well as sport.

2. Purpose

The purpose of the Partnership is to:

Work together to create strong, effective partnerships which will increase participation in sport and physical activity leading to improved health and well-being for the people of Oxfordshire

3. Why is this important?

In Oxfordshire according to the latest Active People survey results published in 2013:

- 116,943 people aged 16 years and older in Oxfordshire are termed sedentary
- 207,307 are not doing the recommended weekly activity by Department of Health

It is estimated in the study 'Turning the tide of inactivity' UK Active 2014 that this results in

- 1254 premature deaths per year in Oxfordshire with a
- Minimum cost to Local Authorities in Oxfordshire of £14 million per year

4. What does the Partnership aim to do?

The Partnership's vision for Oxfordshire is :

'To be the most active and sporty community in the country by 2017'

In practical terms our main target is to get 70,000 people more active by 2017

5. Who are the Partners and Stakeholders?

Local Authorities, Public Health, Sport England, National Governing Bodies of Sport, NHS, Schools, Universities, Clubs, Leisure providers, Voluntary Sector etc. .

6. What has been achieved?

Since the Partnership was launched in November 2006 we have moved from the 30th area in England for participation to the 4th, securing over £8 million for the County.

Since 2006 43,502 adults are now more active in Oxfordshire based on the NI8 Active people measure.

7. Further information

Can be found at the Partnership's web site at <http://www.oxfordshiresport.org/>